



Zarcone Photography LLC

Service-Disabled Veteran-Owned Small Business (SDVOSB)

STATUS

SAM.GOV UEI

CAGE

SDVOSB Certified Active W9L7BJ4DAA64 15PP7

Preserve what matters so today's moments become tomorrow's institutional memory.

COMPANY OVERVIEW

Zarcone Photography LLC is a Service-Disabled Veteran-Owned Small Business (SDVOSB) specializing in institutional visual documentation. Led by West Point graduate and Army veteran Tom Zarcone, the firm applies military discipline, operational planning, attention to detail, and owner-led execution to executive portraiture, public affairs imagery, official event coverage, and publication-ready digital asset delivery for educational institutions, corporations, and nonprofit organizations, with the SDVOSB certification and operational readiness to support government agency engagements.

COMPANY QUICK FACTS

Business	Zarcone Photography LLC
Principal	Tom Zarcone
Business Type	SDVOSB
SDVOSB Cert.	SBA VetCert — exp. 10/06/2028
SAM.gov	Active — exp. 07/17/2027
UEI	W9L7BJ4DAA64
CAGE	15PP7
NAICS	541922 (Primary); 541921; 512110
PSC	T010; T015

CORE COMPETENCIES

- Mission Documentation & Visual Records
- Official Ceremonies & Executive Events
- Executive & Environmental Portraiture
- Public Affairs & Mission Storytelling
- Community Engagement & Public Outreach
- Mobile Studio Operations
- Publication & Media Ready Deliverables
- Secure Digital Delivery

INSTITUTIONAL PARTNERSHIPS & EXPERIENCE

Project history reflects sustained partnerships with educational institutions, athletic programs, corporations, nonprofit organizations, and community partners. This experience demonstrates the professionalism and consistency required for institutional documentation and is not presented as prior federal contract performance.

Municipal Government Event Coverage (Press Assignment): Photo credit for official municipal ceremonies and civic events in Bridgewater Township, Raritan Borough, and Raritan Township — National Night Out, 9/11 Remembrance Ceremony, and Memorial Day Ceremony — published via TAPinto the BReeze and TAPinto Flemington-Raritan, 2021–2025.

The Zarcone Difference

Photography documents what happened. Visual documentation preserves institutional memory. Every engagement is approached with disciplined preparation, contextual understanding, and dependable owner-led execution.

Certified. Prepared. Disciplined. Ready to support agency missions.

Bridgewater, New Jersey | zarconephoto.com/government-contracting

Tom Zarcone, Founder / Principal Photographer

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